



Fiera Properties rebrands to Fiera Real Estate

Toronto, July 3, 2019 - Fiera Properties Limited (“Fiera Properties”), a leading multi-product investment management firm and an affiliate of Fiera Capital Corporation (the “Firm”) (TSX: FSZ), is rebranding to Fiera Real Estate Investments Limited (“Fiera Real Estate”) as this term is universally understood and illustrates what we offer as a company. This represents a rebranding of the business in order to better reflect who we are and what we do – all aspects of our services and operations remain unchanged. Fiera Real Estate will continue aiming to deliver a wide range of best-in-class real estate investment strategies in order to provide investors with exceptional opportunities to diversify their portfolio within the asset class.

A number of Fiera Properties’ underlying funds and related entities have also been rebranded, as follows:

Previous “Fiera Properties” Name	New “Fiera Real Estate” Name
Fiera Properties CORE Fund GP Inc.	Fiera Real Estate CORE Fund GP Inc.
Fiera Properties CORE Fund LP	Fiera Real Estate CORE Fund LP
Fiera Properties CORE Mortgage Fund	Fiera Real Estate CORE Mortgage Fund

The name change will be effective July 3, 2019 and the rebranding will be implemented across the company’s products and services throughout 2019.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with approximately C\$144.9 billion in assets under management as of March 31, 2019. The firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital’s depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the firm’s U.S. affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training.

Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

About Fiera Real Estate

Fiera Real Estate is a leading Canadian real estate investment management firm that provides direct real estate investment opportunities to institutional investors, foundation and endowment clients, and high net worth investors.

As at March 31, 2019, Fiera Real Estate had C\$3.5 billion of assets under management, which includes the Fiera Real Estate CORE Fund (formerly, Fiera Properties CORE Fund), the Fiera Properties GTA Opportunity Fund, the Fiera Real Estate CORE Mortgage Fund (formerly, Fiera Properties CORE Mortgage Fund), Fiera Properties Opportunities Funds (Funds I, II and Mezzanine) and segregated accounts. Through direct investment in exceptional real estate across Canada, Fiera Real Estate offers strategies that produce stable, growing income as well as capital appreciation. Strategies are comprised of institutional-grade retail, office, industrial and multi-residential properties in all major markets in Canada.

For further information, including information about real estate assets the firm has invested in, please visit www.fierarealestate.com. This release is for informational purposes only and does not constitute an offer or solicitation to buy securities of any entity.

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